



14 October 2008

## **abc welcomes positive findings of report into consumer attitudes to GM**

Welcoming the publication of EU sponsored report *Do European Consumers Buy GM Foods?* abc Chairman, Dr Julian Little said:

“This report proves where GM products are available, people are buying them. Whatever people might say in opinion polls, they are not avoiding GM foods in supermarkets and do not seem to be greatly concerned with the GM issue.

“Consumer choice is about ensuring that people have the opportunity to buy the widest possible range of products according to their own tastes and requirements. As the report demonstrates, GM products are often more affordable, and in the current economic climate UK farmers should have the opportunity to grow them and UK consumers should be afforded the opportunity to buy them if they so choose.”

- ENDS -

### NOTES TO EDITORS

1. abc is the umbrella group for the agricultural biotechnology industry. The companies involved include Bayer CropScience, BASF, Dow AgroSciences, DuPont, Monsanto and Syngenta. Our goal is to provide factual information and education about the agricultural use of GM technology in the UK, based on respect for public interest, opinions and concerns.
2. The report can be found here:  
<http://www.kcl.ac.uk/schools/biohealth/research/nutritional/consumerchoice>

### FURTHER INFORMATION

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